# In-store impulsegenerating merchandiser

Multi Deck 100 - 4 level

With the upright, self-serve Fri-Jado Multi Deck, your customers can pick up delicious, hot pre-packaged snacks and meal solutions practically anywhere in the store. It features four levels, which allows you to stock numerous products and reduce the need for re-stocking.

Hot air is blown from the front of the shelf and circulates within the shelf surface resulting in optimum air circulation around the hot product.

Large glazed walls give a 180-degree view of the products. The appealing design gives outstanding product presentation which is sure to boost impulse sales.



# Features MD 100 - 4 Essential

### Top features

- Self serve heated Multi Deck display unit
- Stainless steel top and price strips on each shelf
- Shelf lighting from overhead canopy
- Hot Blanket holding technology: consistent temperature
- Boosts impulse sales

#### Standard characteristics

- 100 cm wide 4 level display
- Product temperature maintained at 65°C
- Ideal for chicken, wraps, snacks, soups etc.
- Upright design saves space
- Offers merchandising opportunities throughout the store
- Total display capacity of 2.3 m<sup>2</sup>
- Footprint of 0.9 m<sup>2</sup>
- Clear side glass and angled shelves provide optimal product visibility
- Shatter-resistant clear side glass for optimum safety and insulation
- Saves up to 20% on energy by air-curtain technology on each shelf
- Safe holding temperature for up to four hours
- Angled shelves, safe to touch
- Price strips on each shelf
- Front bumpers to protect from shopping carts
- 98% recyclable (environmentally friendly)
- Plug-and-play



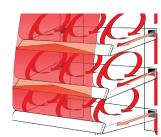
Safe-to-touch angled shelves



Price strips per shelf

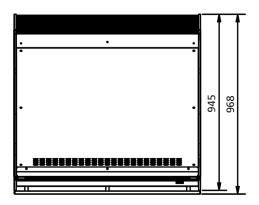


180-degree product view



Keeps hot food at 65°C





# **MD 100-4 Essential**

# **Dimensions**

Width	1000 mm
Depth	968 mm
Height	1912 mm

# **Technical data**

Net weight	310 kg
Gross weight	365 kg
Voltage	3N~ 400/230 V
Frequency	50/60 Hz
Power	3.7 kW

Specifications and technical data are subject to amendment without notice.

These are basic drawings. For more detailed technical information, please refer to the installation manual at www.frijado.com.

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