

Multi Deck

The impulse-generating hot merchandiser



making food irresistible

Multi Deck – product range

There's always a Multi Deck that suits your needs!

Curved or Square – 60, 100 or 120 cm wide – 3, 4 or 5 presentation levels



MD 60 Premium 3/4/5 level Curved or Square



MD 100 Premium 3/4/5 level Curved or Square



MD 120 Premium 3/4/5 level Curved or Square

Also available: MD 60/100 Essential – 4 level



Multi Deck – product range

Space Saver: Multi Deck combined with 4 or 5-spits rotisserie

Preparation and presentation on one spot: maximum attraction, ideal for small store formats



MDS 86 – 2 level with TDR 5 Programmable



MDS 86 – 2 level with TDR 5 Manual



MDS 86 – 2 level with TG 4 Manual



Fri-Jado Multi Deck – key benefits



1. Hot self serve boosts sales and margins irresistible product presentation stimulates impulse purchases



4. Position anywhere in your store

- plug-and-play design, small footprint
- square model: square design lines up smoothly with other equipment



2. Excellent product visibility

180-degree product view thanks to transparent side panels



5. Operator ergonomics

easy operator access with pass-through version (curved model)



3. Food safety: safe holding temperatures

Hot Blanket holding technology keeps products warm, extends shelf life, cuts waste



1. Hot self serve boosts sales and margins

Irresistible product presentation stimulates impulse purchases



Fri-Jado Multi Deck: the ultimate trigger to increase high-margin impulse sales of hot food-to-go

- Quick and convenient
- Appealing design, attractive product presentation
- Product quality: products look and stay delicious over time



1. Hot self serve boosts sales and margins

Fri-Jado Multi Deck: present and hold all your food-to-go products in an irresistible way















2. Excellent product visibility

• Transparent side panels: 180-degree view on your products

• Safety lighting on each level

 Illuminated, customizable top banner (curved model)







3. Food safety: safe holding temperatures

Hot Blanket holding technology

Keeps products warm, extends shelf life, reduces waste

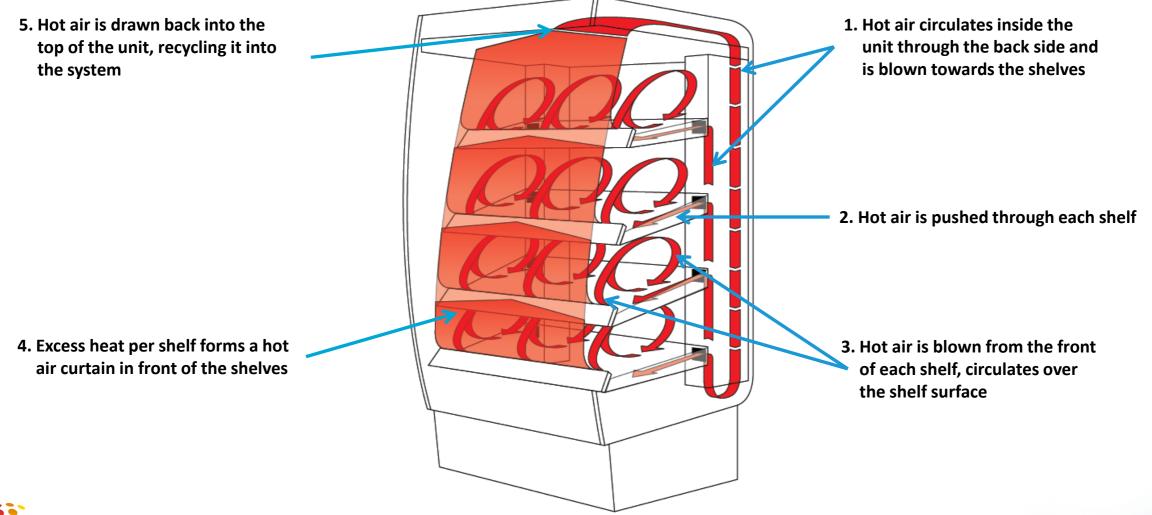
- Products stay warm at 65 °C for at least 4 hours
- Combination of airflow, convection heat and radiation heat creates a hot blanket around your products
- Shelf surface safe to touch for customers
- Patented and proven technology





3. Food safety: safe holding temperatures

Hot Blanket holding technology – principles explained





4. Position anywhere in the store

Plug-and-play design, small footprint



In line with deli counter



Space Saver: with TDR rotisserie



Stand-alone against the wall



At aisle end and at checkouts



5. Operator ergonomics

Easy operator access with Multi Deck pass-through version (curved model)

Flap doors on the operator side enable convenient loading and unloading from the back side





More information

https://www.frijado.com/en/products/grab-and-go-home



Boost impulse sales

Placing impulse food products near checkouts has proven to be a successful strategy in today's grab-and-go market. With the Fri-Jado grab-and-go display warmers, your customers can pick up delicious, hot, pre-packaged snacks and meal solutions practically anywhere in the store.



Attraction

Your grab-and-go products enjoy great visibility in Fri-Jado's grab-andgo display warmers thanks to the large glass side panels. Our 3/4/5 level Multi Decks provide a 180-degree view of your products. The Hot Island even provides a 360-degree view.

